



Case Management Society of New England

74 Buckboard Rd., Duxbury, MA 02332

Tel: 603-329-7481

Federal Tax Identification: 04-3159207

Email: CMSNE@CMSNE.org Website: www.CMSNE.org

Dear Prospective Sponsor,

CMSNE has made many changes to our operations and programming over the last few years to address the new world we all live in. While we continue to coordinate and offer quality educational programming, we found that Case Managers prefer to attend programs from the relaxing comfort of their own homes. In an effort to address our memberships preference we will again offer this conference virtually this year.

We are currently planning the CMSNE 2025 hospital-based case management conference, ***Enhancing Your Case Management "Superpower"! Contributing to Successful and Sustainable Outcomes in 2025*** to be held in two parts on Saturday, January 25 and February 8, 2025 virtually. This year's conference will embrace the topics of readmission and regulatory compliance, complex disease case management, system and policy capacity challenges and the changing insurance landscape. We are thrilled to have secured nationally renown speakers to share their knowledge with our conference attendees.

We are looking for 9 sponsors, one for each of the anticipated 6 sessions, 2 to sponsor the continuing education units for each day and the last to cover the technology/administration of the event. This year we have 2 options for your consideration a sponsorship which provides you the opportunity to speak to the attendees live on the day of your sponsorship (\$500) or a virtual advertisement (\$400). Your organization could also offer an Unrestricted Educational Grant which could be utilized for the entire program. We anticipate approximately 75-100 attendees.

Each sponsor will receive the following benefits:

- Recognition of their sponsorship with their logo/link on all conference and session related publicity as well as on the CMSNE website. (CMSNE electronically distributes program announcements to 4000 healthcare professionals across the Nation)
- Sponsor highlight on CMSNE's Facebook and LinkedIn feeds
- The opportunity to address to all registered attendees live or via videorecording for 3-5 minutes prior to the beginning of assigned session. Anticipated attendees 75-100 Acute Care Case Managers. With a complimentary registration to attend the conference the day of your sponsorship.
- Inclusion of a customized slide in the webinar slide deck (slide provided by the sponsor).
- Post webinar database with registered attendee contact information.

Each virtual advertiser will receive the following benefits:

- Recognition of their sponsorship with their logo/link on all conference and session related publicity as well as on the CMSNE website. (CMSNE electronically distributes program announcements to 4000 healthcare professionals across the Nation)
- Sponsor highlight on CMSNE's Facebook and LinkedIn feeds
- Inclusion of a customized slide in the webinar slide deck (slide provided by the sponsor).
- Post webinar database with registered attendee contact information.

Since our event is virtual, the range of attendees has expanded well beyond the New England region, thus increasing your company's exposure. Your sponsorship of this event would help CMSNE continue to provide quality educational opportunities to Case Managers and other healthcare professionals.

If you have any additional questions and/or concerns, please feel free to contact Maureen Ferguson at the CMSNE chapter office at CMSNE@comcast.net or 603-329-7481. Thank you again for your support.

Sincerely yours,

CMSNE Annual Hospital Based Case Management Conference Committee



Case Management Society of New England
 74 Buckboard Rd., Duxbury, MA 02332
 Tel: 603-329-7481
 Federal Tax Identification: 04-3159207
 Email: CMSNE@CMSNE.org Website: www.CMSNE.org

**CMSNE’s 2025 Virtual Annual Hospital Based Case Management Conference
 Enhancing Your Case Management “Superpower”! Contributing to Successful and
 Sustainable Outcomes in 2025**

to be held in two parts on Saturday, January 25 and February 8, 2025
Conference Sponsor/Grant Agreement

CMSNE is currently accepting sponsors or unrestricted grant opportunities to help offset the cost of our conference.

Sponsors who choose to participate will be acknowledged in the following way:

- Recognition of their sponsorship with their logo/link on all conference and session related publicity as well as on the CMSNE website. (CMSNE electronically distributes program announcements to 4000 healthcare professionals across the Nation)
- Sponsor highlight on CMSNE’s Facebook and LinkedIn feeds
- The opportunity to address to all registered attendees live or via videorecording for 3-5 minutes prior to the beginning of assigned session. Anticipated attendees 75-100 Acute Care Case Managers
- Inclusion of a customized slide in the webinar slide deck (slide provided by the sponsor).
- Post webinar database with registered attendee contact information.

Each virtual advertiser will receive the following benefits:

- Recognition of their sponsorship with their logo/link on all conference and session related publicity as well as on the CMSNE website. (CMSNE electronically distributes program announcements to 4000 healthcare professionals across the Nation)
- Sponsor highlight on CMSNE’s Facebook and LinkedIn feeds
- Inclusion of a customized slide in the webinar slide deck (slide provided by the sponsor).
- Post webinar database with registered attendee contact information.

Secure your commitment to participate with the CMSNE office as soon as possible in order to guarantee your slot. Please select your sponsorship option:

2025 CMSNE Annual Hospital Based Case Management Conference	
Sponsorship Opportunity	
1/25/25 - Session I - Beyond the Bedside: Case Management Solutions to Curb Readmissions Dr. Colleen Morley, DNP, RN, CCM, CMAC, CMCN, ACM-RN, FCM	<input type="checkbox"/> \$500
1/25/25 - Session II - Hepatic Encephalopathy: Current Pathway for Care Resolution and Best Practices for 2025...Case Managers, A Must Hear! Nancy Skinner, RN, CCM, CMGT-RN, ACM-RN, CMCN, FCM	<input type="checkbox"/> \$500
1/25/25 - Session III – Meeting the Discharge Challenges of Respiratory Therapy Needs for the Chronic Pulmonary Patient & Others with a Complex Oxygen Delivery Discharge Plan Tabitha Regan, RRT, Respiratory Manager for Southern New England & Lauren McKenney, Hospital Liaison: MGH Boston, AdaptHealth	<input type="checkbox"/> \$500
2/8/25 - Session I Understanding the Medicare Maze, what you need to understand about Medicare in 2025 Ronald Hirsch, MD, FACP, CHCQM, CHRI	<input type="checkbox"/> \$500
2/8/25 - Session II - Hospital Capacity and Strategies for Clearing the ED: The Case Manager’s Role! Kimberly Barry, FACHE, MS, RN	<input type="checkbox"/> \$500
2/8/25 - Session III - Best Practices in 2025 for Successful Appeal of Medicare Advantage Inpatient Post-Acute Denials! June Stark, RN, BSN, MEd and Joanne Kinlay, BSN	<input type="checkbox"/> \$500
Continuing Education Credits – Day 1	<input type="checkbox"/> \$500
Continuing Education Credits – Day 2	<input type="checkbox"/> \$500
Technology Sponsor	<input type="checkbox"/> \$500
Unrestricted Educational Grant	<input type="checkbox"/> \$500
Virtual Advertisement	<input type="checkbox"/> \$400
Please contact the chapter office at cmsne@comcast.net or 603-329-7481 for additional information on shared sponsorship opportunities. Continue Application on Page 2	

Please provide the following information on how you would like your company to appear in conference literature:

Name of Company: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Contact Name: _____
Title: _____
Telephone: _____ FAX: _____
E-mail: _____ Website: _____

Include a brief description of services and/or products, not to exceed 50 words. This will appear in the final conference program.

Signature Company Representative

Date

Contact the CMSNE office at 603-329-7481 to arrange for ARC Payment or with credit card payment information, **do not send via email.**

FOR OFFICE USE ONLY: (Please do not include Credit Card information in email transmissions)

Credit Card Payment Information:

Type: (V, MC, AMX) _____ Card #: _____

Expiration Date: _____ Security Code: _____ Total Amount to be charged: _____

Name as it appears on the Card: _____

Billing address as it appears on the credit card statement (if different from above):

Address: _____

City: _____ State: _____ Zip Code: _____