



***CMSNE 35<sup>th</sup> Annual Conference***  
***The Ethical Evolution of Healthcare – Keeping it Human***  
***Sponsorship Agreement***  
*Saturday, November 2, 2024 8:00 AM – 4:30 PM*  
*Elks Lodge, Portland, ME*

Dear Prospective CMSNE Annual Conference Sponsor:

CMSNE is pleased to announce that on Saturday, November 2, 2024, we will hold our 35th Annual Conference, *The Ethical Evolution of Healthcare—Keeping it Human*, at the beautiful Elks Lodge in Portland, ME.

For over 30 years, CMSNE has provided exceptional, innovative, and quality educational offerings that meet the needs of healthcare professionals in the New England region. We have been recognized as one of the premiere chapters of the Case Management Society of America. To continue with this goal, we are reaching out to you for your support and participation.

Your contribution will enable us to offer member benefits at a minimal cost and provide attendees with an opportunity to enhance their educational resources. With over 400 members in the New England Region, we hope you will find the networking and marketing opportunities invaluable. CMSNE offers a variety of sponsorship opportunities to meet your specific needs, from in-person or virtual exhibitions to sponsoring conference CEUs, giveaways, or breaks.

We are eagerly looking forward to your potential sponsorship of this highly anticipated annual educational event. Please note that space is limited to 15 onsite exhibitors. We have attached the agreement form for your review and completion if you are interested. We hope to welcome you to our event!

Sincerely yours,

CMSNE Annual Conference Committee



CMSNE

74 Buckboard Rd., Duxbury, MA 02332

603-329-7481

[CMSNE@comcast.net](mailto:CMSNE@comcast.net)

[www.CMSNE.org](http://www.CMSNE.org)

TIN: 04-3159207

# CMSNE ANNUAL CONFERENCE – Exhibitor/Sponsorship

PLEASE COMPLETE THIS AGREEMENT AND RETURN TO CMSNE OFFICE  
TO SECURE YOUR PARTICIPATION

PLEASE INDICATE YOUR PARTICIPATION PREFERENCE

**All sponsors/exhibitors will be recognized for their support in the following ways:  
on the CMSNE website, in all conference marketing materials, in the attendee conference  
sponsor/exhibitor listing, as well as on a rotating slide deck displayed during conference breaks.**

- |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> <b>\$500 Conference Continuing Education Sponsorship</b> includes your company name/logo as sponsor of conference continuing education credits and a full color marketing insertion in tote bag recognizing your support - 1 | <input type="checkbox"/> <b>\$1000 Conference tote bag sponsorship</b> includes your company name/logo on a tote bag and a full color marketing insertion in tote bag recognizing your support - 2                                                                                                                                            |
| <input type="checkbox"/> <b>\$500 Morning or afternoon break sponsorship</b> includes signage at the break area and a full color marketing insertion in tote bag recognizing your support - 1                                                         | <input type="checkbox"/> <b>*\$1000 Conference Water Bottle sponsorship</b> includes your company name/logo on the bottle and a full color marketing insertion in tote bag recognizing your support - 1                                                                                                                                       |
| <input type="checkbox"/> <b>\$500 Unrestricted grant</b> includes a full color marketing insertion in tote bag recognizing your support and an attendee listing electronically.                                                                       | <input type="checkbox"/> <b>*\$1000 Thermal lunch bag sponsorship</b> includes your company name/logo on the bag and a full color marketing insertion in tote bag recognizing your support - 1                                                                                                                                                |
| <input type="checkbox"/> <b>\$950 Exhibit Space</b> includes a table top exhibit area, 1 full conference registration for your company representative and an attendee listing onsite and electronically - 15                                          | <input type="checkbox"/> <b>\$250 Virtual Advertisement</b> a full color marketing insertion in tote bag recognizing your support. Consideration will also be given to exhibitors interested in sharing company give away item, i.e. tote bag, water bottle, hand sanitizer, etc. (Vendors responsibility to assure shipping costs to CMSNE.) |

**\*CMSNE will consider sponsor providing their own water bottle or thermal lunch bag.**

PLEASE COMPLETE – THIS INFORMATION WILL BE INCLUDED IN YOUR CONFERENCE LISTING

Company/Organization Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State/Zip Code: \_\_\_\_\_  
Business Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Designated Company Contact: \_\_\_\_\_  
Title: \_\_\_\_\_

**Please provide a brief description of services and/or products, not to exceed 50 words.** This will appear in the final conference program. Please include as an attachment or at the end of this agreement. Please forward a jpeg or png file of your company logo to the chapter office at [CMSNE@comcast.net](mailto:CMSNE@comcast.net) for inclusion in conference recognition materials.

**One Full Conference Registration** per table will be issued for personnel staffing your exhibit. Please list your exhibiting representative below. Names must be received before October 28, 2024. Additional registrations can be purchased at a member rate – these individuals should register directly through the CMSNE conference registration link.

Company Representative:  Same as above or \_\_\_\_\_  
Title: \_\_\_\_\_  
Company/Organization Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State/Zip Code: \_\_\_\_\_  
Direct Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Does your company representative require CEU credits?  Yes  No If yes what certification:  RN  SW  CCM  
Does your company anticipate electrical access?  Yes  No



***The Ethical Evolution of Healthcare – Keeping it Human***  
***Saturday, November 2, 2024 8:00 AM – 4:30 PM***  
***Elks Lodge, Portland, ME***



**Conference Purpose Statement:**

Case Management is defined as a professional and collaborative process of working with humans, Artificial intelligence is defined as “intelligence exhibited by machines”. How will these two shape the evolution of healthcare?

At the heart of case management is working with people of all ages/cultures who often struggle with hardships such as dementia, homelessness, substance use disorders, behavioral health concerns and much more. Join us as we explore and highlight the “human” interactions case managers can have including learning techniques to elevate the care for individuals living with dementia, define age friendly health systems, highlight work with our most challenging patients and ensure cultural humility in mobile health clinics to meet the needs of vulnerable populations.

This conference will explore AI’s potential impact on care management, utilization management, legal, ethical and equity concerns with this rapidly evolving technology.

**Overall Conference Objectives:**

**Upon completion of this conference the attendees will be able to:**

- Discuss the legal, ethical and health disparity concerns of AI in case management practice
- Define the ethical implications of utilizing AI in making utilization management decisions.
- Utilize the 4M framework (What Matters, Medications, Mentation, Mobility) in developing effective paths of care through system integration and collaboration
- Describe the unique role that human interpreters play in fostering cross-cultural communication
- Discuss harm reduction for patients with complex social and medical needs who are experiencing homelessness.

6.0 RN, SW and CCM Ethics Credits

Registration: **EARLY BIRD** until 10/1 \$125 CMSNE member, \$170 non-member,

**AFTER** 10/1 \$130 CMSNE member, \$175 non-member

Registration includes continental breakfast, boxed lunch and coffee breaks

[REGISTER ONLINE HERE](#)

<https://lp.constantcontactpages.com/ev/reg/jjgcfv6>